



Khairul Islam higher Education Society's

Maharashtra College

OF ARTS, SCIENCE & COMMERCE

NOTICE

Ref. No. _____

Date _____

THE FOLLOWING TYBMS STUDENTS HAVE BEEN ALLOTTED THE BELOW PROJECT TOPIC, THEY MUST SUBMIT A WORKING PROJECT WITH DOCUMENTATION.

SR.NO	Roll No	Student Name	Project topic
1	901	Shaabul Huda	Study on customer relationship management in leather industry with reference to Dharavi.
2	902	Ansari Ariba	Impact on footwear manufacturing industry with reference to restrictions on import from china Study on emerging trends in retailing with reference to IT and its impact on Consumer Behaviour. A case study on Dmart.
3	903	Furkan Faizan Ansari	Studies on logistics and distribution of management of wibs bread during COVID 19
5	905	Ansari Mohammed Affan	impact of social media marketing on consumer behaviour with reference to fashion industry
6	906	Ansari Usama	Studies on retail management of fashion industries with reference of organised and unorganised
7	908	Yusuf Ansari	Impact of covid 19 on swiggy and Zomato
8	909	Ansari Mahmoodul Hasan	Facebook as a marketing tool
9	910	Ansari zoya	impact of covid19 on textile industry
10	912	Bidkar Shaziya	Impact of Digital marketing on consumer behaviour with reference to fast moving consumer good (fmcg)
11	913	Hasnain Ghameriya	Study on inventory management of retail with reference to zara
12	914	Junakiya Zaid	Study on survival of restaurant employers and employees in covid 19
13	915	Kapadia Abdul Amaan	Impact of covid-19 on textile and apparel industry with reference to stitch and unstitch clothing
14	916	Khan ahmad mustafa	Study On Consumer Perception Towards Sarees
15	917	Khan Arbaz	Study on branding strategies of mesho and its impact on customers

246-A, JEHangIR BOMAN BEHRAM ROAD, MUMBAI - 400 008.

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SR.NO	Roll No	Student Name	Project topic
Ref. No. 16	918	Khan Kaif Hasmullah	Study on impact of digital marketing on consumer behaviour with reference to fashion industry
17	920	OMAR KHAN	IMPACTS OF BRANDING ON CONSUMERS IN INSTANT FOOD PRODUCT INDUSTRY
18	922	Khan Usman	Distribution management of supply in real estate construction
19	923	Yusra Khan	Study on impact of digital marketing on consumer behaviour with reference to automobile industry
20	924	Kunwari Asifa	Study of logistics and supply chain management of consumer durable
21	925	Maknoja mohammed	study on consumer preception towards public sector band private sector on transportation
22	926	Malik Dilshad	Impact of promotional discounts on consumer buying behaviour in airline industry
23	927	Amaan Mansuri	Study on logistics n supply chain management of denim jeans
24	928	Meer Shoaib	Study of impact on covid-19 on insurance industry with reference of LIC
25	930	Abubakar Mithaiwala	REPORT ON INTERNATIONAL MARKETING ON EXPORT OF MANGOES AT THE RAIENS FRESH PRODUCE PVT LTD
26	931	Moknoja Omair Bilal	study on opportunities in pharma tourism before and after covid 19 with reference to south Mumbai
27	932	Ammar Yusuf Patel	Study on impact of covid on ott and consumer towards it
28	933	Ameera Qureshi	Comparative study of organised and unorganised furniture industries and consumer purpose towards in
29	934	Qureshi Essam	Study on branding strategy of Spykar pre and post covid 19
30	936	Summed Raje	Influence of celebrity endorsement on market
31	938	Naba Shah	Study on Marketing strategies of B2B businesses with reference to Bag industries in Mumbai
32	939	Shaikh Afreen	Study on consumer behaviour pre n post covid19 with reference to E-commerce

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SR.NO	Roll No	Student Name	Project topic
33	940	Ammar Shaikh	consumer behaviour towards FMCG with refrence to ITC
34	941	Arfat Shaikh	Study on service marketing mix of barbeque nation and consumer perception towards it
35	942	Shaikh Arshiya	influence of celebrity endorsement on market
36	943	Shaikh Bilal	Impact Of Covid-19 On Small Businesses And The Role Of Internet
37	944	Osama chand	Impact of covid 19 on construction
38	945	Shaikh Mohammed Aasif	Study on Burden of covid 19 on delivery boys due to covid
39	946	Mohammed Junaid Shaikh	Study on impact of digital marketing on consumer preception towards electronic products
40	947	Shaikh Saquib	Study on impact of covid 19 on retail of ladies appraisal female fashion industries And affect on delivery
41	948	Shaikh Umar	Study on sales force management of pharma industry in COVID-19
42	949	Shaikh Aamir	Study on distribution management of cutlery
43	951	moied ahmed	Consumer behavior toward electronic products during covid 19
44	952	Shaikh Mubin Ahmed	Study on impact of COVID 19 on travel industry
45	953	Shaikh Muhriz	Study on advertising industry reference to media buying
46	954	Nameera Shaikh	Study on growth of online trading companies (Brokers) During COVID 19
47	955	Sufiyan Siddiqui	Impact of covid19 on pharmaceutical companies and reference to retail
48	956	Moosa lakdawala	Study on marketing and distribution of restaurant food with reference to Mamamia
49	959	Shaikh Hamza	Study on emergence of e vehicle on petroleum vehicles with reference to 2 wheeler?

Head of Dept.

Principal

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